



BISHOP CHALLONER CATHOLIC COLLEGE

September 2019

Dear Parents/Carers,

Following a review of our current provision, we have decided to make a change to the course students in Year 10 will follow. Students will now be following a Creative iMedia Level 1/2 Certificate instead of the Information Technologies Level 1/2 Certificate course, published in our Options booklet in March 2019.

The key reason why we have decided to make this change is that much of the iMedia course focuses on developing skills that are more directly relevant to the world of work today. All businesses now use various forms of media to promote their products and services including digital graphics and web development. The digital media industry is a growth industry in the UK economy and students gaining an insight into how this sector works will be well placed to secure employment within this growth sector in the future. In addition the Creative iMedia qualification will allow students to progress onto our ICT provision in the 6th form for those that wish to continue.

The Creative iMedia course combines traditional exam style units and coursework.

The course breakdown includes:

R081: Pre-production skills Examination

Students are introduced to creative and digital media, including client brief, time frames, deadlines and preparation techniques

R082: Creating digital graphics Coursework (10 hours assessed)

Students explore where and why digital graphics are used and the techniques that are involved in their creation. They apply their skills and knowledge in creating digital graphics against a specific brief.

R087: Creating interactive multimedia products Coursework

Students develop their knowledge and understanding of about where and why different interactive multimedia products are used and what features are needed for a given purpose.

R085: Creating a multipage website Coursework

Students explore the different properties, purposes and features of multipage websites.

If you have any questions relating to the new Creative iMedia Level 1/2 Certificate please do not hesitate to contact me at the school.

Kind regards

Mr O Khitab

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